

PROSPECTUS AND CALL FOR ENTRY

Call for Entry – Olney Art Association Group Show– Theme: Olney, MD and 50th Anniversary

A unique opportunity to show your Olney pride through art.

Dates: April 1, 2024 – April 30, 2024

Location: the beachKraft Studio-Gallery, 18200 Georgia Ave. Units O+N, Olney, MD 20832 (we are in the Hillcrest Center building, upstairs.)

Prospectus

The Olney Art Association will be celebrating its 50th anniversary in 2024 and this springtime group exhibition will highlight works that are specific to showing sense of place in Olney and the surrounding area. The beachKraft also wants to showcase works by OAA membership as a part of the 50th anniversary of the organization and the diversity of artwork being produced by the membership itself. Therefore, we would like to see works that fit broader themes as part of the exhibit and encourage members to feel free to submit any artwork that they have completed within the last five years as working artists. These may be landscape, still life, portrait, or abstract works. We want to showcase OAA as an organization of working artists.

IMPORTANT TIMELINE DATES:

Exhibition at beachKraft Gallery: Tuesday, April 2, 2024 – Tuesday, April 30, 2024

Public Reception and Celebration at beachKraft Gallery: Afternoon, Saturday, April 20, 2024, 2-4pm

Registration Deadline: Registration / submission of works will start Friday, February 15, 2024 and close on Friday, March 15, 2024

In-person Drop Off at beachKraft Gallery: Tuesday, March 26, 2024, 11:30am – 4:30 pm;

In-person Pick Up at beachKraft Gallery: Saturday, May 4, 2024, 11:30 am – 5:00 pm

Jurors:

The OAA board and the owners of beachKraft Gallery will serve as jurors.

Eligibility: Any artist who is a member in good standing with OAA is eligible to submit work.

Artwork: All 2D and 3D media is eligible. All work must be original. Work found to be copied from copyrighted work will not be hung. Work must be framed or "gallery wrap" canvas with appropriate hardware for hanging, d-rings and picture wire preferred.

Submittal Fee: OAA members may submit up to 3 pieces for \$25. All entry fees are non-refundable. Payment of those fees indicates the acknowledgement of the terms and conditions of the exhibition. **Please submit digital images that are files of at least 1000 pixels (either in width or height) at a resolution of 72ppi. File names should be: your last name and the title of the work, for example: SmithStillLife.jpg**

When submitting images is important that you also send:

Artist's Name (your name as you wish to see it on the art work label)

Title of your artwork

Medium: oil, acrylic, watercolor, mixed, etc.

FRAMED size (size as hung, can be gallery wrapped)

Price (for sale or NFS (not for sale))

Best way to contact you (phone, email, text, etc.)

Size Limit: Maximum size up to 40" wide and 60" high including the frame. Artists may have multiple pieces (diptych, triptych etc.) to make up one work. 3D work may be moved on a regular basis for events. We ask that the overall footprint of 3D work be 40" x 60" or less with a weight limit of 100 lbs.

Installation Pieces and Digital Artwork: Must include a detailed description of any electrical, lighting, or space requirements. Digital work must include all technical equipment, including but not limited to, screens / monitors, wiring, etc. along with a clear set of installation directions.

In-Person Delivery of Accepted Work: We are located upstairs in the Hillcrest Center building just north of the intersection of Georgia Ave. and Rt. 108 in Olney, next to Verizon. There is an elevator available on the front side of the building nearest the restaurant (Olney Crab House) if needed for delivery of larger work.

Bin Work: Any artist with work accepted into the show may bring up to 10 pieces of "bin work" which may include reproduction prints of the artist's originals, or original work. Bin work must be matted and wrapped appropriately in clear mylar. Bin work will be sold at a 30% commission to the Gallery, 70% to the artist.

Sales & Commissions: Sales are encouraged. Work may be for sale or listed as not for sale (NFS); however, no work may be listed as Price on Request (POR). Prices provided by the artist should reflect the 30% commission taken by beachKraft Gallery on all artwork sold. Artists will be paid their 70% percentage of the sale by beachKraft within 30 calendar days after the exhibition closes.

Liability - Legal Agreement & Participant's Waiver: Submission of work automatically waives any claim for damage or loss against OAA, or beachKraft Gallery, including the board, members, and employees. The beachKraft will exercise reasonable care in handling all entries, but will not assume any liability for loss or damage while in beachKraft Gallery's possession. Work should be independently insured by the artist.

Usage Rights: The artist retains all copyright interests or claims that they have in their art. By submitting images, you give beachKraft the right to use and reproduce the images to market and document the exhibition. Artist's recognition is provided with any use. The beachKraft reserves the right to adjust any deadline(s) as the result of causes beyond its control.